

**AMMAN
INTERNATIONAL
MARATHON**

Dear Ms/Mr.

We are happy to announce that Amman International Marathon is back again and will take place on **Friday, 28th October 2011.**

The success of Amman International Marathon 2009,2010 was great by all measures; the great response and large number of participants positioned Amman International Marathon as one of the most popular events in the region. The participation of expatriates and non-Jordanians, who flew to Jordan especially for the event, was highly noticed and added an international flavor to the occasion. We truly couldn't succeed without your support and participation as a sponsor, runner, volunteer or by helping us promote this great sportive occasion.

Amman International Marathon is an international event that is registered with the International Association of Athletics Federation (IAAF) and our aspiration of the Marathon stretched beyond its actual parameters, aiming at promoting athleticism, healthy lifestyles, and athletic cooperation across the Middle East and world, as well as instilling volunteering among residents across the kingdom.

A Key element of the Marathon's goals is its charitable dimension, as it works towards enabling charitable organizations within Jordan to benefit from sponsored participants, and to raise awareness for the cause, be it humanitarian, social or educational.

We are writing to you to seek your support in promoting and participating in this national undertaking. It would be a great pleasure to have your staff among the participants in this special day as a team carrying your (organization, company, institution)'s name, and run together, with their families and friends. To encourage you more, we are glad to offer you special discounted prices (up to 45% discount) for groups.

You will find attached the Marathon details along with the discounted prices for your kind perusal and considerations.

We look forward to hearing from you, hopefully soon, and we will be more than happy to arrange for a meeting at your convenience to facilitate your participation and to present different sponsorship opportunities in case you are interested.

Regards,

Lina ElKurd
AJM Deputy General Manager

For more information about the Marathon and the Corporate Offer, please contact Mr. Rami Sermitti on 5662999, or by sending an e-mail to rsermitti@amman-marathon.com